

BURNLEY

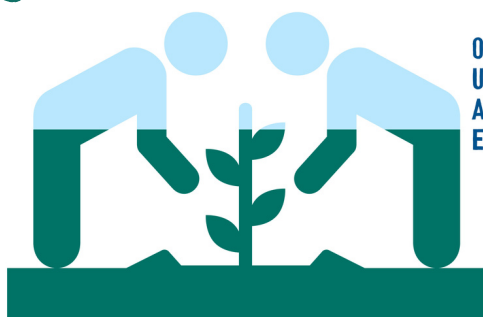


TREE PLANTING

WHAT THE SURVEYS TELL US ABOUT VOLUNTEERS IN BURNLEY:

52%

OF VOLUNTEERS
HAD NO PREVIOUS
EXPERIENCE IN
PLANTING



OR LOOKING AFTER
URBAN TREES BEFORE
ATTENDING OUR
EVENTS

Based on a sample of 179 adult and children's survey respondents in Burnley

WHILST 92% OF CHILDREN REPORTED THAT URBAN TREES ARE IMPORTANT TO THEM AND 77% OF ADULT'S SURVEY RESPONDENTS IN BURNLEY REPORTED THAT URBAN TREES ARE EXTREMELY IMPORTANT TO THEM, 52% HAD NO PREVIOUS EXPERIENCE PLANTING OR LOOKING AFTER URBAN TREES.

Based on a sample of 143 children's responses and 31 adults responses

THIS DEMONSTRATES JUST HOW VITAL BURNLEY TREE PLANTING EVENTS WERE IN GIVING PEOPLE AN OPPORTUNITY TO GET INVOLVED WITH SOMETHING THEY'RE PASSIONATE ABOUT!

AVERAGE CONFIDENCE IN **PLANTING TREES** INCREASED FROM 3.7 TO 4.5 AFTER ATTENDING A TREE PLANTING EVENT IN BURNLEY

Based on 175 pre-event responses and 79 post-event responses from adult and child volunteers

AVERAGE CONFIDENCE IN **LOOKING AFTER TREES** INCREASED FROM 3.5 TO 4.0 AFTER ATTENDING A TREE PLANTING EVENT IN BURNLEY

Based on 35 pre-event responses and 19 post-event responses from adult volunteers

(ON A SCALE OF 1-5, WHERE 1 = NOT AT ALL CONFIDENT AND 5 = COMPLETELY CONFIDENT)



84%

OF VOLUNTEERS IN
BURNLEY REPORTED
GAINING NEW SKILLS
OR KNOWLEDGE
THAT THEY DID NOT
HAVE BEFORE

Based on 77 post-event survey responses from adults and children

81%

OF VOLUNTEERS IN
BURNLEY REPORTED
THAT THEY HAD NEW
PLANS AFTER THE
EVENT TO PLANT OR
LOOK AFTER URBAN
TREES

Based on 57 post-event survey responses from adults and children



CHILDREN ARE MORE CONNECTED TO NATURE AFTER ATTENDING A TREES FOR CITIES EVENT IN BURNLEY

Based on a sample of 140 childrens pre-event survey respondents and 60 childrens post-event survey respondents. Using the Illustrated Inclusion of Nature in Self scale (Schultz, 2002) the percentage of respondents scoring themselves as highly connected to nature rose from 49% to 65% after an event.

SURVEY RESPONSE RATES

NUMBER OF SURVEYS

ADULTS:

36 PRE-EVENT
21 POST-EVENT

CHILDREN:

144 PRE-EVENT
59 POST-EVENT

NUMBER OF PEOPLE ENGAGED

ADULTS: 186

CHILDREN: 204

RESPONSE RATE

ADULTS: 19%

CHILDREN: 70%

THANK YOU SO MUCH FOR
HELPING US WITH THIS
VALUABLE DATA COLLECTION!