

re:refresh **ACTIVE SUMMER** EVALUATION REPORT

OVER
200
IN ATTENDANCE

OVER
12
PARTNERS
INVOLVED

NHS **22**
HEALTH CHECKS
COMPLETED



60

PEOPLE ENGAGED
WITH HEALTH
CHECK
INFORMATION

7

FAMILIES
REFERRED TO
FOOD SUPPORT



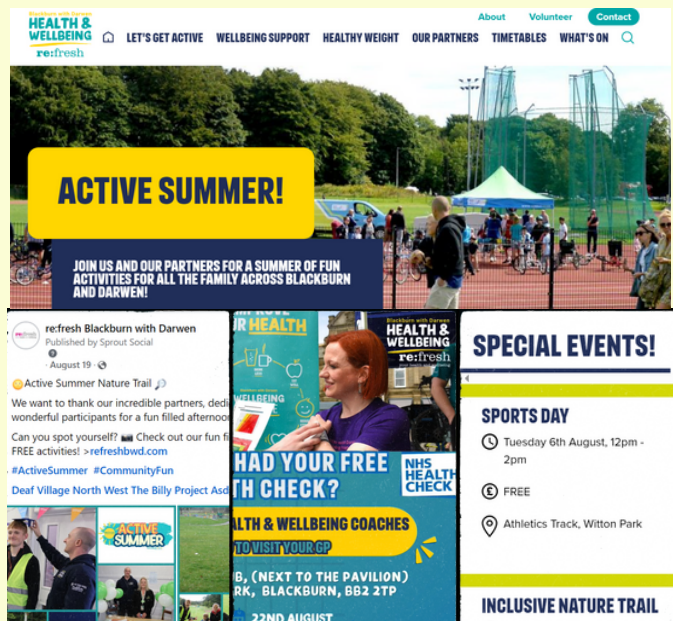
DIGITAL ENGAGEMENT
12,503

PEOPLE REACHED VIA
SOCIAL MEDIA CAMPAIGN

800+
INTERACTIONS
ON FACEBOOK

1,118
WEBPAGE VIEWS
FOR ACTIVITIES

100%
SOLD OUT FROM THE BOOKING FORMS.



PARENT/PARTNER FEEDBACK

PARENTS/CARERS WHO COMPLETED THE FORMS RATED ALL THE EVENTS:



PARENT/CARER QUOTES:

'THE KIDS AND I REALLY ENJOYED TODAY'S EVENT AND I THOUGHT IT WAS WELL ORGANISED.'

'THE ATMOSPHERE WAS GREAT. IT WAS NICE TO SEE EVERYONE ENJOYING THEMSELVES, AND WAS GOOD TO SEE THE PARENTS GETTING INVOLVED WITH THE RACES TOO.'

'THE EVENT WAS WELL RUN, GREAT TURN OUT AND EVERYONE WAS LOVELY. I HOPE THIS IS THE FIRST OF MANY.'

'THEY MADE EVERYTHING FUN AND CATERED FOR ALL AGES.'

50%

OF PARTNERS ARE COLLABORATING ON ACTIVE AUTUMN, ALONG WITH NEW PARTNERS.



PARTNER QUOTES:

DEAF VILLAGE

'IT HAS ALLOWED THE CLIENTS TO CONTRIBUTE TO THEIR COMMUNITY WITHOUT THEIR DEAFNESS BEING A BARRIER. THEY HAVE EXPERIENCED BEING PART OF THE COMMUNITY THROUGH BEING INVOLVED IN THIS EVENT AND REALLY FEEL LIKE THEY ARE VALUED AND BELONG. THEY PLANNED AND ORGANISED THE EVENT AND TO SEE CHILDREN ENGAGING AND HAVING FUN WAS A GREAT CONFIDENCE BUILDER FOR THEM.'

LANCASHIRE WILDLIFE TRUST

'WE WOULD BE MORE THAN HAPPY TO WORK WITH PARTNERS ON SIMILAR PROJECTS IN FUTURE'

BILLY PROJECT

'WE DID REALLY WELL WITH LIMITED RESOURCES. I THINK OUR PARTNERS DID A FAB JOB AND IT'S OPENED UP MORE AVENUES FOR FUTURE COLLABORATIONS.'



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ACTIVE AUTUMN

EVALUATION REPORT

OVER
500
IN ATTENDANCE

OVER
10 PARTNERS INVOLVED



DIGITAL ENGAGEMENT
10,754

PEOPLE REACHED VIA REFRESH
SOCIAL MEDIA CAMPAIGN

940+
INTERACTIONS
ON FACEBOOK

1,760
WEBPAGE VIEWS
FOR ACTIVITIES
(98% INCREASE FROM PREVIOUS MONTH)

2,700
ACTIVE WEB USERS

HEALTH & WELLBEING
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LET'S GET ACTIVE WELLBEING SUPPORT HEALTHY WEIGHT OUR PARTNERS TIMETABLES WHAT'S ON

ACTIVE AUTUMN!

JOIN US AND OUR PARTNERS OVER THE OCTOBER HALF TERM FOR FAMILY FUN ACTIVITIES ACROSS BLACKBURN AND DARWEN!

ACTIVE AUTUMN TERM

Event 1

Faster Session
Area: 12pm - 2:30pm

Soup Demo
Atton Park: 11:50am - 3:30pm

Pumpkin Xplorer
Active Outdoors Hub

re:fresh Blackburn
Published by Spro...

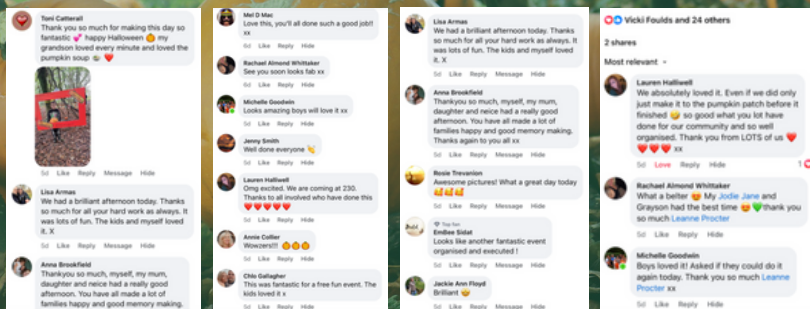
October 16 at 3:27

Active Autumn

Join us for a fangtastic... the family! Places are...

- PickleBall
- Pumpkin Soup worksh...
- Xplorer Trail... See mo...

PARENT/PARTNER FEEDBACK



100%

OF PARTNERS ARE COMMITTED TO COLLABORATING ON 'ACTIVE SEASONS' IN 2025. ALONG WITH NEW PARTNERS.

PARENT/CARER QUOTES:

"MY GRANDSON SHOWED GREAT MOTIVATION TO DO THIS AND NOW CAN'T WAIT TO DO IT AT HOME!"

"PEELING A CARROT AND POTATO WAS FUN"

"ALL FREE RIGHT ON OUR DOORSTEP. LOVE WHAT PEOPLE DO FOR OUR COMMUNITY. WAS EVEN BETTER THAN MRS DAWSON'S LAST YEAR I WOULD SAY"

"THANK YOU SO MUCH, MYSELF, MY MUM, DAUGHTER AND NEICE HAD A REALLY GOOD AFTERNOON. YOU HAVE ALL MADE A LOT OF FAMILIES HAPPY AND GOOD MEMORY MAKING"



PARTNER QUOTES: BLACKBURN FOODBANK

'THE COLLABORATION WAS SUCCESSFUL AND THE WHOLE TEAM MADE US FEEL REALLY WELCOME.

THE COLLABORATION ALLOWED US TO ACCESS A SECTION OF THE COMMUNITY THAT WE NORMALLY WOULDN'T HAVE ACCESS TO. JUSTCOOK WOULD BE HAPPY TO COLLABORATE WITH THE re:FRESH TEAM TO DEVELOP LOW-COST, HEALTHY AND NUTRITIOUS MEALS.'

BRITISH ORIENTEERING

'A GREAT COME AND TRY IT AT QUEENS PARK, WE WERE VERY SURPRISED BY THE UPTAKE OF IT WHICH WAS GREAT TO SEE. WE'RE MORE THAN HAPPY TO GET INVOLVED IN ACTIVE SEASONS 2025 AND DO SIMILAR ACTIVITIES IN OTHER BWD LOCATIONS'

LUV PICKLEBALL

'I REALLY ENJOYED IT AND IT WAS GREAT TO SEE SO MANY YOUNG PEOPLE GETTING THE OPPORTUNITY TO TRY PICKLEBALL FOR THE FIRST TIME.'



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