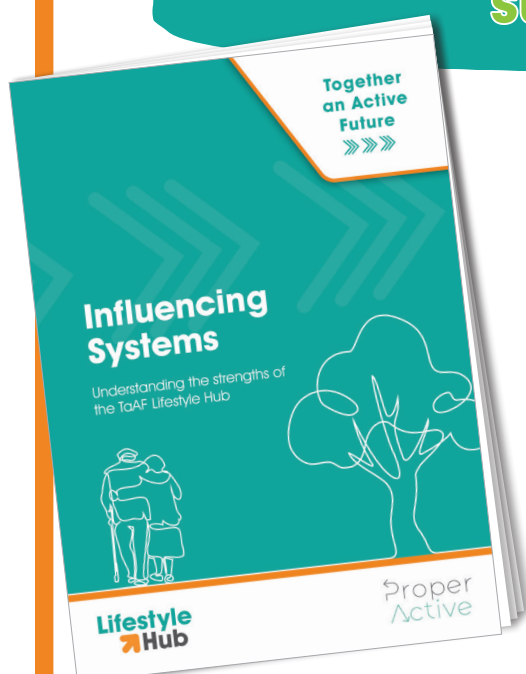


Using evaluation to understand the key areas of focus

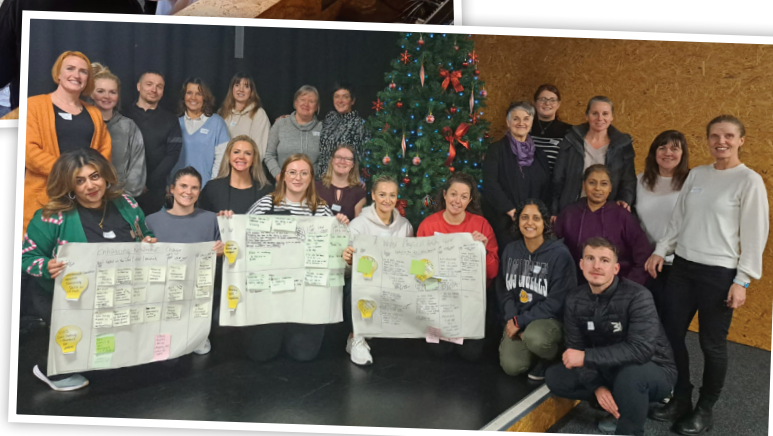
The Lifestyle Hub team has been consolidating a commitment to working collectively towards improving and **sustaining the Lifestyle Hub beyond 2025**



Commissioning evaluation research

With the aim of assessing the uniqueness of the Lifestyle Hub, and helping to pinpoint areas of focus to secure future investment for the service.

- using national evidence to review the effectiveness of health referral schemes
- conducting partner and stakeholder interviews to understand strengths and challenges



Report identified:

- opportunities to grow the service
- areas of **focus for improvements**
- areas for working more **effectively with other services**
- priorities of the wider team and stakeholders

What did we do?

2 day service shutdown

Bringing all teams together.

Deepening the thinking on the report recommendations

The impacts

- helped to pull the team together behind the **shared mission**.
- reinforced the **uniqueness of the Lifestyle Hub** collaborative approach.
- Teams had the opportunity to see the **bigger picture** beyond their individual contributions
- reaffirmed the importance of **getting it right**



Team identified three key areas to focus on - created working groups with tangible actions

Conditions for change

Identifying the barriers and enablers of physical activity in the local context

Distributed and collective leadership

Collaboration within and across organisations

Cultures and practices for well-being and physical activity

Cycles of learning and action