

Together we can deliver so much more than a summer activity programme!



Responding to a need for increased provision and to motivate families to be more active throughout the summer holidays.

Active Summer drew on the support of the Active BwD Network and the strong enthusiasm for collaborating on a co-produced summer program delivered by partners to the community. We welcomed our partners to utilise the newly refurbished Active Outdoors Hub as a venue for hosting their activities.



What happened?

- Key enabler brought partners together
- Partner organisations delivered a variety of physical activity sessions to the public
- NHS health checks provided at each session
- Raised profile of Health and Wellbeing coaches
- Picnics provided to families

Outcomes

75 adults **144** children
participated in sessions

22 health checks **7** family referrals for food support

- Further strengthened networks and collaboration opportunities
- Breaking down barriers between communities
- Deaf Village co-production on health check videos to improve accessibility
- Legacy of programmes in progress with partners co-designing and delivering 'Active Seasons' programme
- 1,118 page views on dedicated Active Summer page on website
- Over 600 more views during August on Re:Fresh website
- 12,500 people reached via social media campaign
- 800+ interactions on Facebook



What next?

Active Seasons

How can we help it grow?

How can we ensure sustainability?

How can we further facilitate work 'with or by' partners?



For more information visit:



re:refresh **ACTIVE SUMMER EVALUATION REPORT**

OVER
200
IN ATTENDANCE

OVER
12
PARTNERS
INVOLVED

NHS **22**
HEALTH CHECKS
COMPLETED



60

PEOPLE ENGAGED
WITH HEALTH
CHECK
INFORMATION

7

FAMILIES
REFERRED TO
FOOD SUPPORT



DIGITAL ENGAGEMENT
12,503

PEOPLE REACHED VIA
SOCIAL MEDIA CAMPAIGN

800+
INTERACTIONS
ON FACEBOOK

1,118
WEBPAGE VIEWS
FOR ACTIVITIES

100%
SOLD OUT FROM THE BOOKING FORMS.



PARENT/PARTNER FEEDBACK

PARENTS/CARERS WHO COMPLETED THE FORMS RATED ALL THE EVENTS:



PARENT/CARER QUOTES:

'THE KIDS AND I REALLY ENJOYED TODAY'S EVENT AND I THOUGHT IT WAS WELL ORGANISED.'

'THE ATMOSPHERE WAS GREAT. IT WAS NICE TO SEE EVERYONE ENJOYING THEMSELVES, AND WAS GOOD TO SEE THE PARENTS GETTING INVOLVED WITH THE RACES TOO.'

'THE EVENT WAS WELL RUN, GREAT TURN OUT AND EVERYONE WAS LOVELY. I HOPE THIS IS THE FIRST OF MANY.'

'THEY MADE EVERYTHING FUN AND CATERED FOR ALL AGES.'

50%

OF PARTNERS ARE COLLABORATING ON ACTIVE AUTUMN, ALONG WITH NEW PARTNERS.



PARTNER QUOTES:

DEAF VILLAGE

'IT HAS ALLOWED THE CLIENTS TO CONTRIBUTE TO THEIR COMMUNITY WITHOUT THEIR DEAFNESS BEING A BARRIER. THEY HAVE EXPERIENCED BEING PART OF THE COMMUNITY THROUGH BEING INVOLVED IN THIS EVENT AND REALLY FEEL LIKE THEY ARE VALUED AND BELONG. THEY PLANNED AND ORGANISED THE EVENT AND TO SEE CHILDREN ENGAGING AND HAVING FUN WAS A GREAT CONFIDENCE BUILDER FOR THEM.'

LANCASHIRE WILDLIFE TRUST

'WE WOULD BE MORE THAN HAPPY TO WORK WITH PARTNERS ON SIMILAR PROJECTS IN FUTURE'

BILLY PROJECT

'WE DID REALLY WELL WITH LIMITED RESOURCES. I THINK OUR PARTNERS DID A FAB JOB AND IT'S OPENED UP MORE AVENUES FOR FUTURE COLLABORATIONS.'



re:fresh
your health and wellbeing