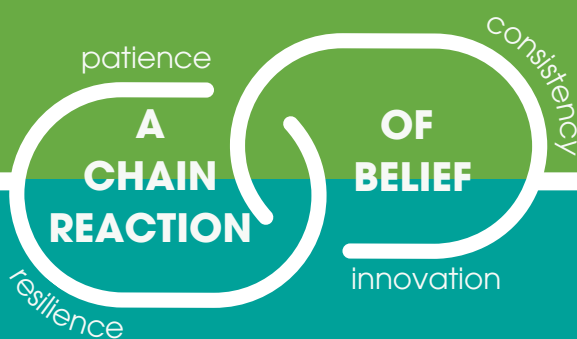




creative FOOTBALL

Together
an Active
Future
»»»»»

SETTING THE SCENE

This story demonstrates how a holistic approach that is not time limited helps to stop the revolving door that many people find themselves going through. It builds strong and long-lasting support networks that helps maintain good emotional and physical health at a grassroots level.

This way of working is rewarded by Commissioners, ensuring best practice is a pre-requisite in supporting the local community

THE BUILD UP

Creative Football was approached by the Lancashire Care NHS Foundation Trust Commissioning Team to discuss how its approach to support and physical activity could benefit in-patients at Guild Lodge, a medium secure psychiatric facility in Preston.

Two Lancashire Care NHS Foundation Trust Commissioners came to visit Creative Football to participate in, and experience, a Social Inclusion Football session at its home at Witton 3G, Blackburn.

Both, by their own admission, were anxious prior to attending but were struck by the welcome, warmth, peer support and diversity of the group. A long chat followed after the session and we were consequently invited to meet the team at Guild Lodge to arrange a start date to facilitate a football session as part of their physical activity offer.

WHAT DIFFERENCE DOES IT MAKE?

To date, it has helped in-patients develop positive relationships with not only Creative Football but also their peers. By engaging in their rehabilitation, in-patients can clearly visualise their road to recovery with the support of community projects. This promotes motivation and offers hope as well as providing reassurance to family and friends that support can be seamlessly available on discharge once treatment has been completed.

For Guild Lodge, it has enhanced their package of care and enabled them to build more links within the local and wider community, while for Creative Football it has raised its profile and credibility as a provider of person centred services.



MAKING THINGS HAPPEN

Initial contact from Lancashire Care NHS Foundation Trust came via our long lasting relationship with Kemple View Hospital, part of the Priory Group. Kemple View have participated in our Football projects for many years and Wayne Beck, one of the Directors at Creative Football, was a former patient there. During his time at Kemple View, Wayne instigated many changes at the Hospital, particularly in terms of its Recovery Team. Wayne was invited to attend a meeting facilitated by Lancashire Care NHS Foundation Trust to discuss his time at Kemple View and his relationship with staff that led to a positive change in practice.

A CHAIN REACTION

Kemple View
invested in
Creative
Football

Provided free
quarterly
health
checks

Weekly
lunches for
Wednesday
participants

Creative
Football
invited to
LCSFT away
day

Led to
exposure to
other facilities
like Guild
Lodge

[Read Wayne's story](#) >>>>>

Testimonials



Participants



Kemple View



Walking Football



Girls United



Blokes United