



In support of

**WOMEN'S
EMPOWERMENT
PRINCIPLES**
Established by UN Women and the
UN Global Compact Office

STEP 1

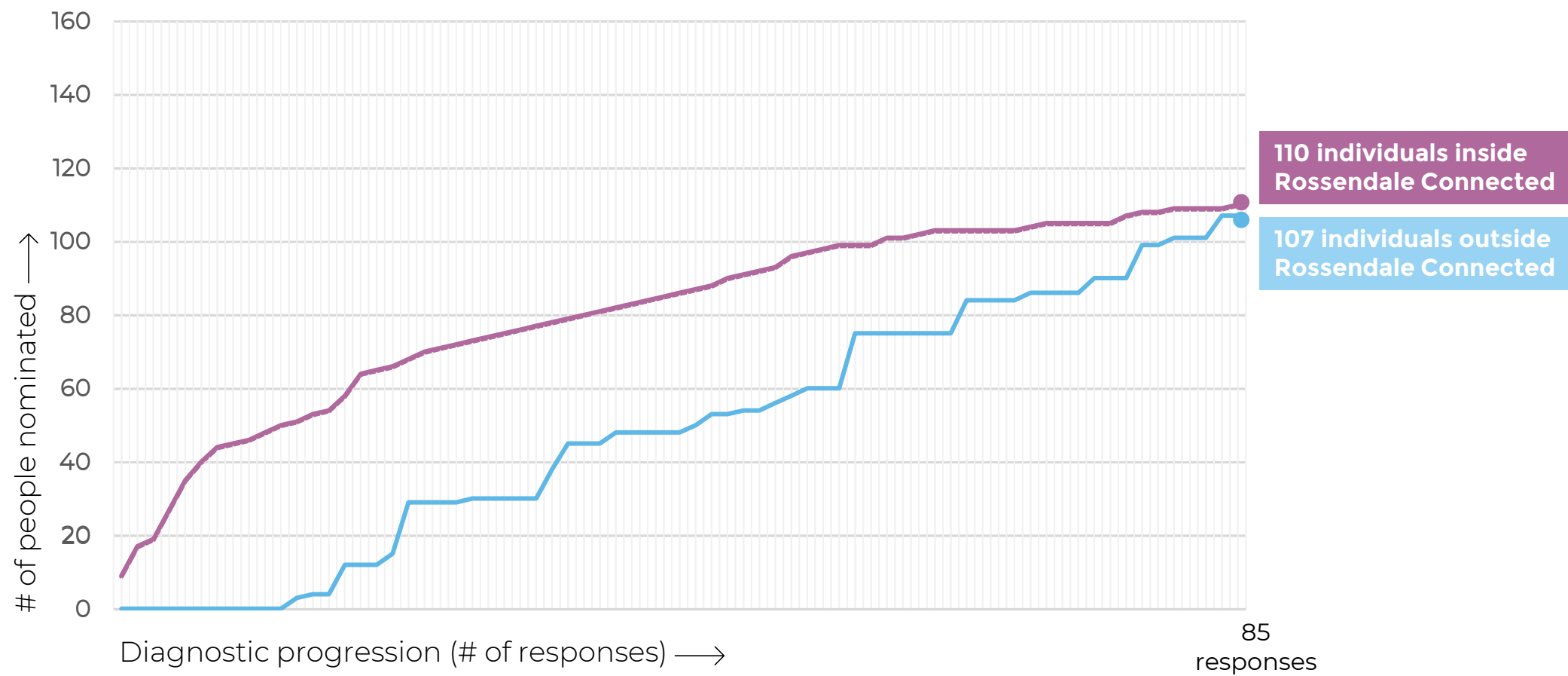
THE MAPPING OF THE ROSSENDALE CONNECTED NETWORK

Prepared for
**Rosendale
Connected**

Presented by
**Richard Santos
Lalleman**

Date
July 20, 2023

STRONG DATA FOUNDATION



THE INSIDE AND OUTSIDE NETWORK OF ROSSENDALE CONNECTED

NOTE:

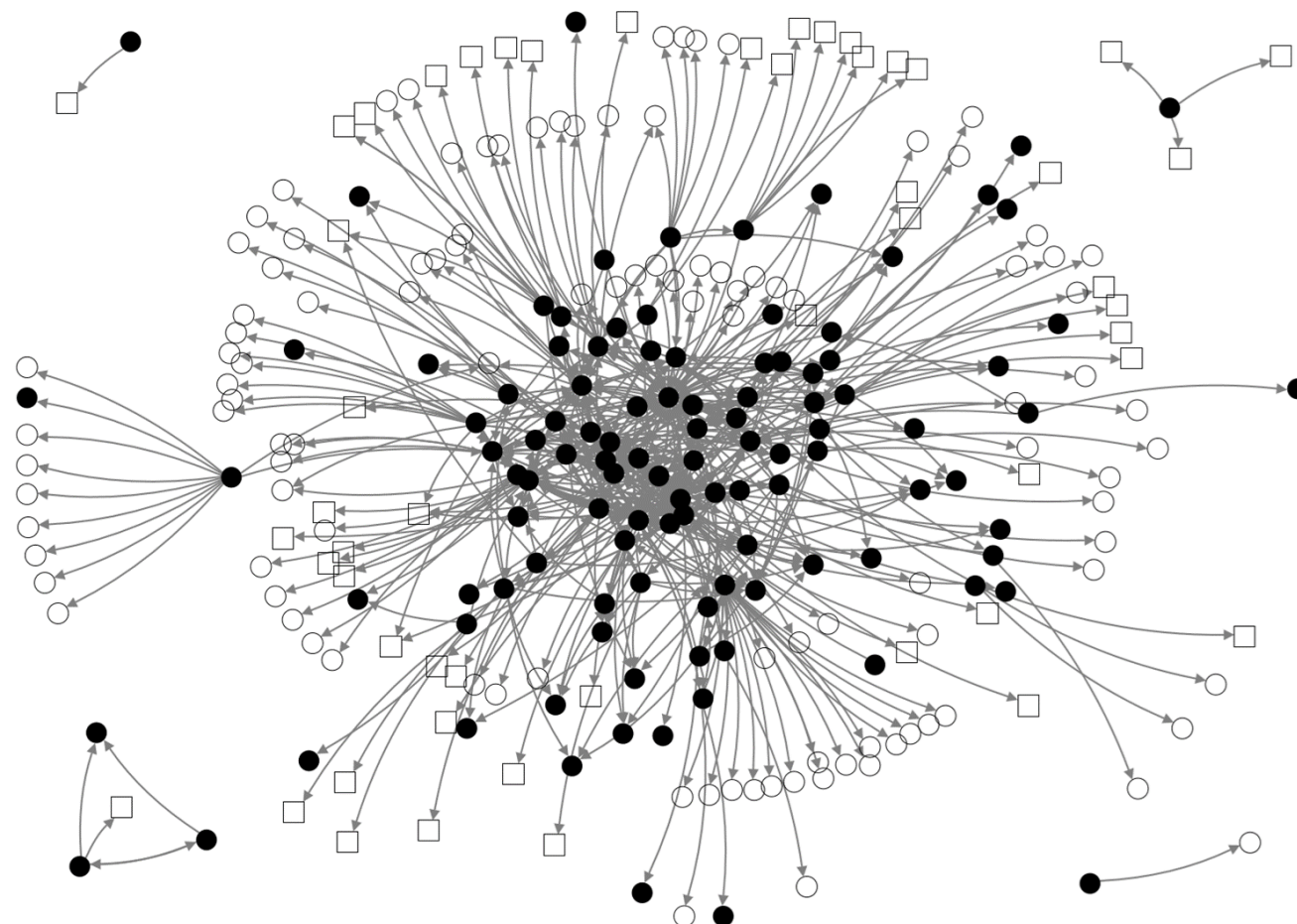
Based on the network questions:

'Who do you primarily connect with within the Rossendale Connected network'

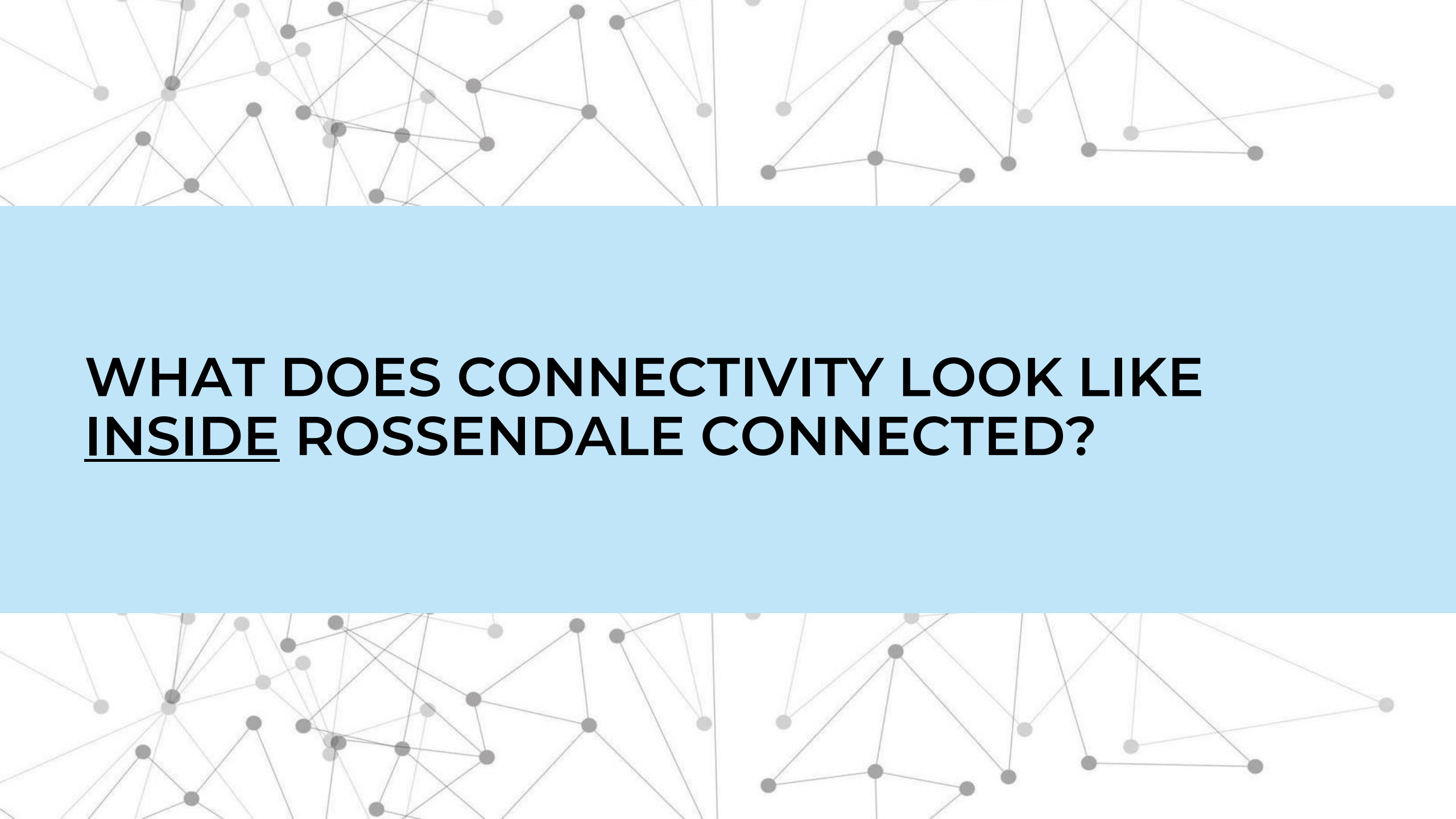
and

'Who have you shared information with from outside Rossendale Connected about the Rossendale Connected activities?'

The nominations are made visible by the lines in between the shapes and the arrow on the line indicates the direction of the nomination



- Rossendale Connected individuals
- Shared Rossendale Connected information with individuals
- Shared Rossendale Connected information with organisations

A background graphic featuring a network diagram with grey nodes and connecting lines, appearing at the top and bottom of the slide.

WHAT DOES CONNECTIVITY LOOK LIKE INSIDE ROSSENDALE CONNECTED?

THE MAPPING OF THE ROSSENDALE CONNECTED NETWORK

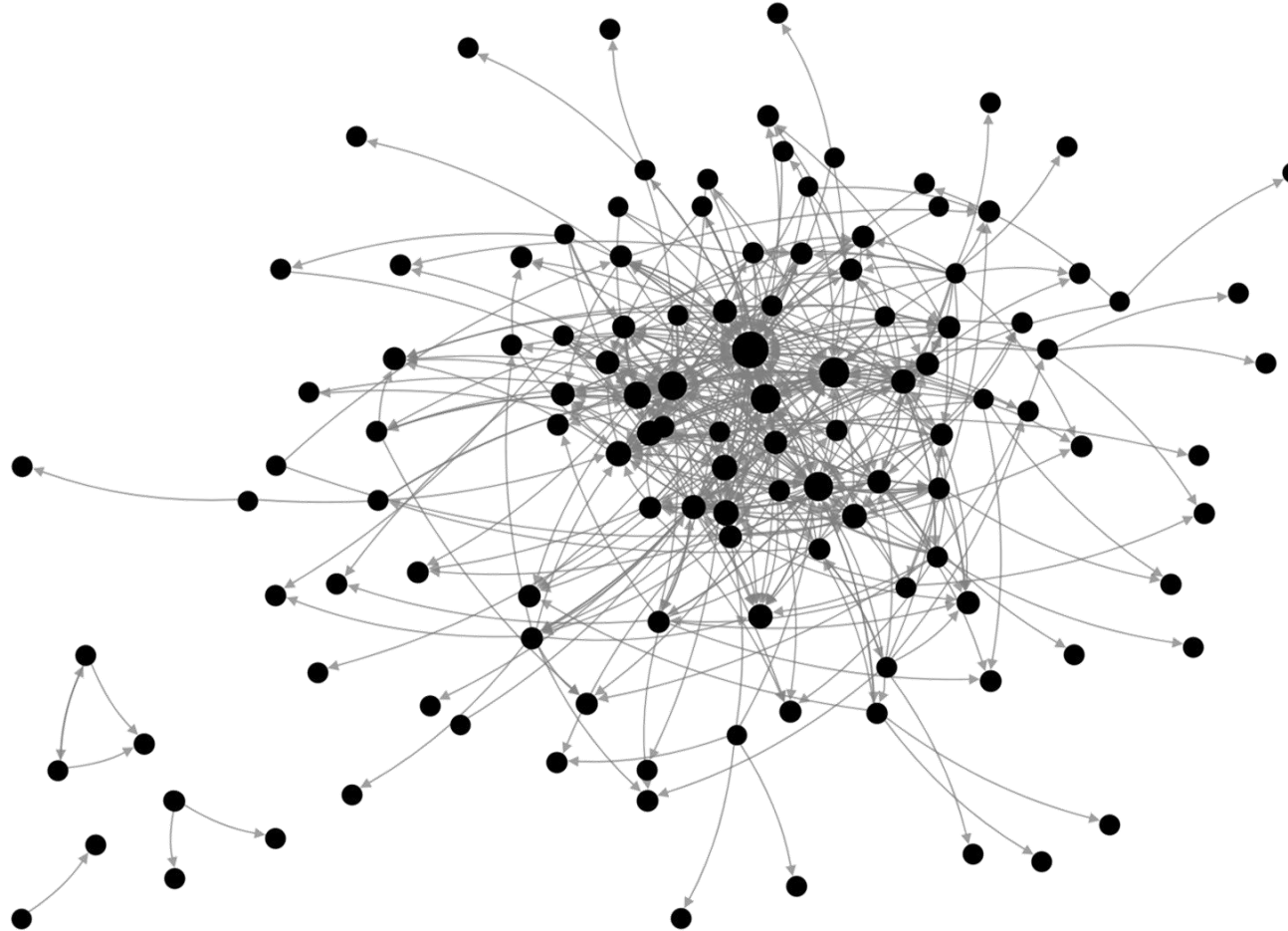
NOTE:

Based on the network question

‘Who do you primarily connect with within the Rossendale Connected network?’

The size of a shape is different. The larger a shape is, the more nominations a person received from his or her peers in the network.

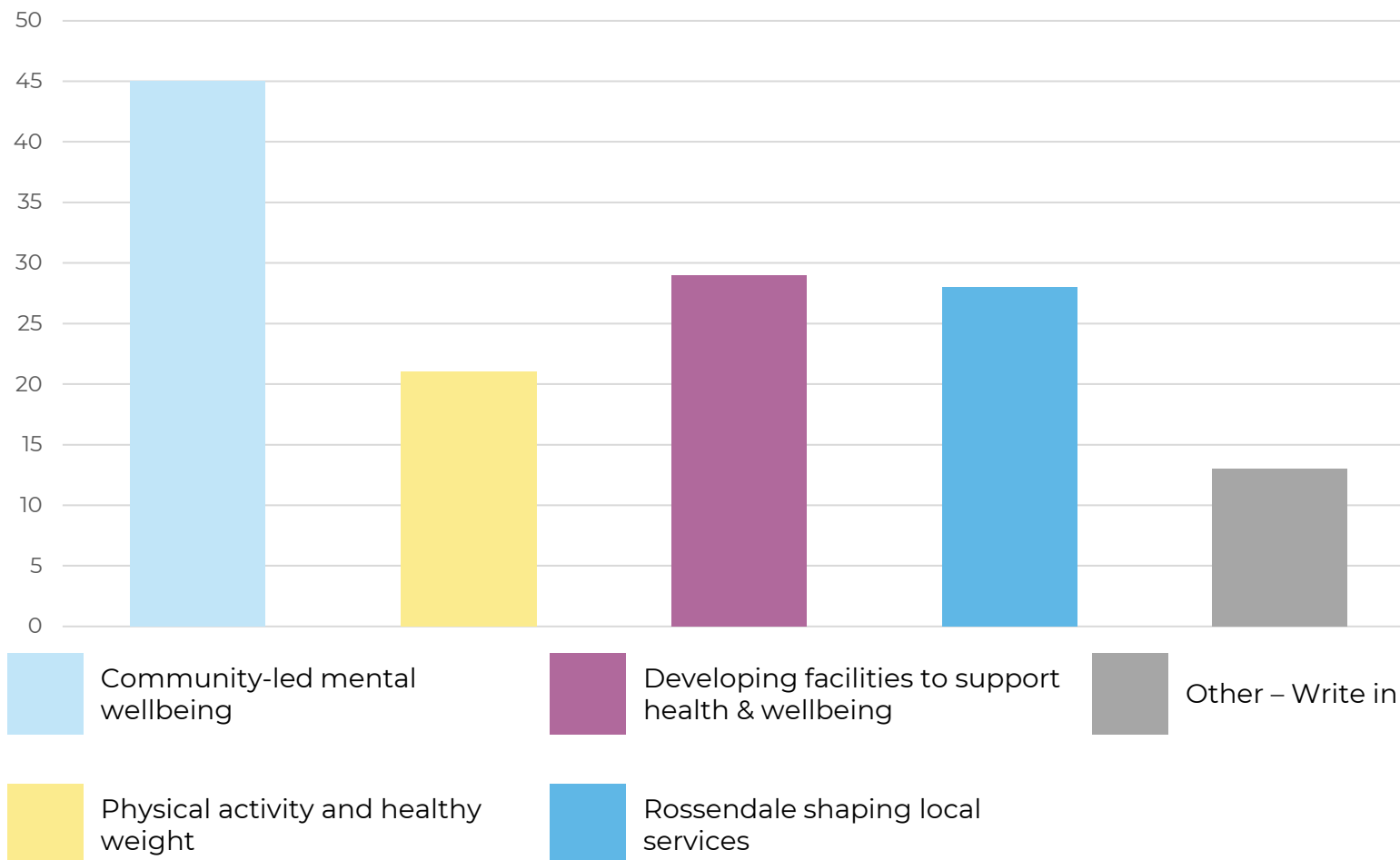
The nominations are made visible by the lines in between the shapes and the arrow on the line indicates the direction of the nomination



HEALTH & WELLBEING AREAS IN ROSSENDALE CONNECTED NETWORK

NOTE:

Based on the question 'Select the health and wellbeing areas in Rossendale Connected you feel involved or engaged in'



THE MAPPING OF THE ROSSENDALE CONNECTED NETWORK

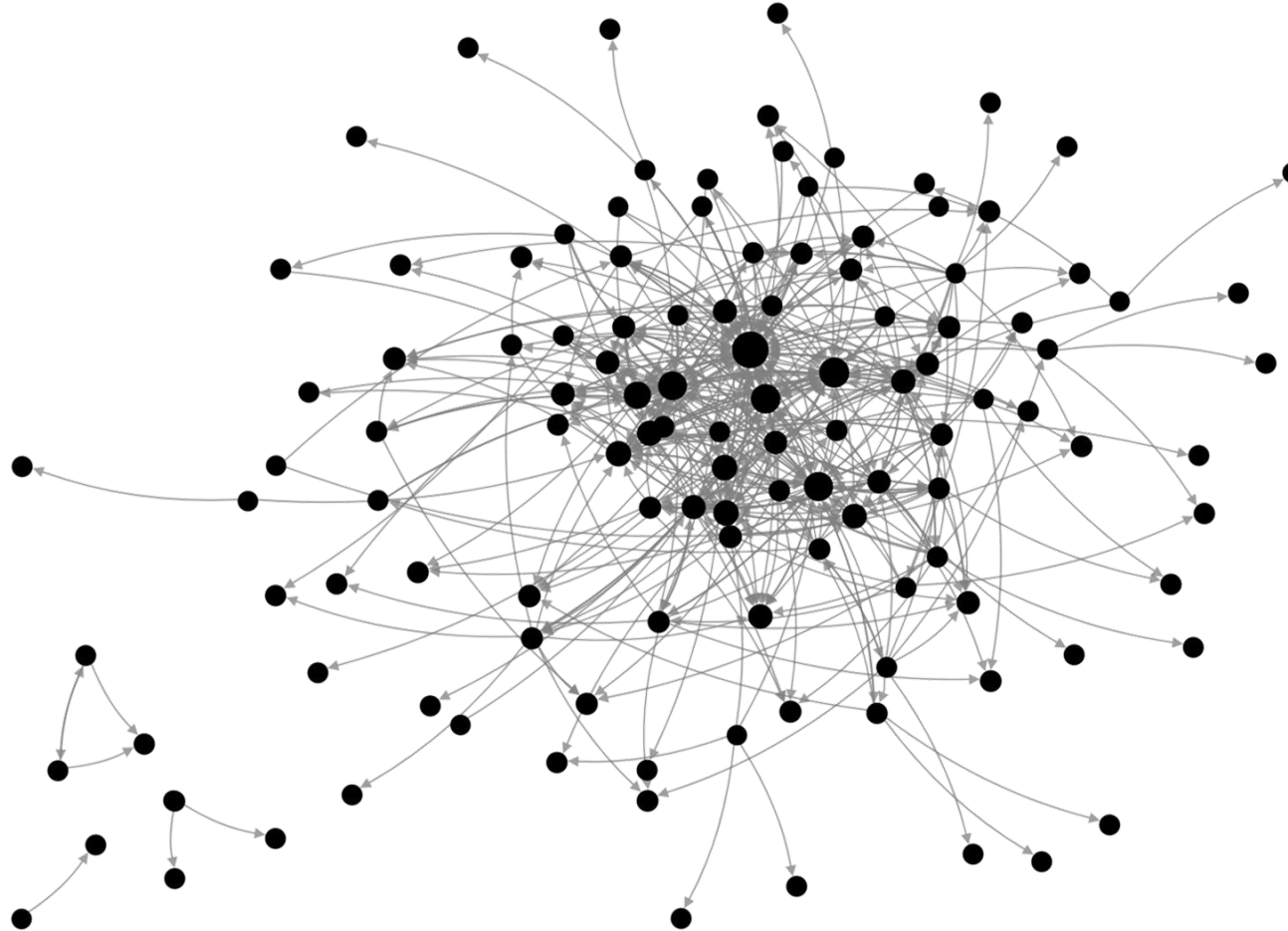
NOTE:

Based on the network question

‘Who do you primarily connect with within the Rossendale Connected network’

The size of a shape is different. The larger a shape is, the more nominations a person received from his or her peers in the network.

The nominations are made visible by the lines in between the shapes and the arrow on the line indicates the direction of the nomination



CONNECTIVITY INSIDE ROSSENDALE CONNECTED BY ZOOM MEETING ATTENDANCE

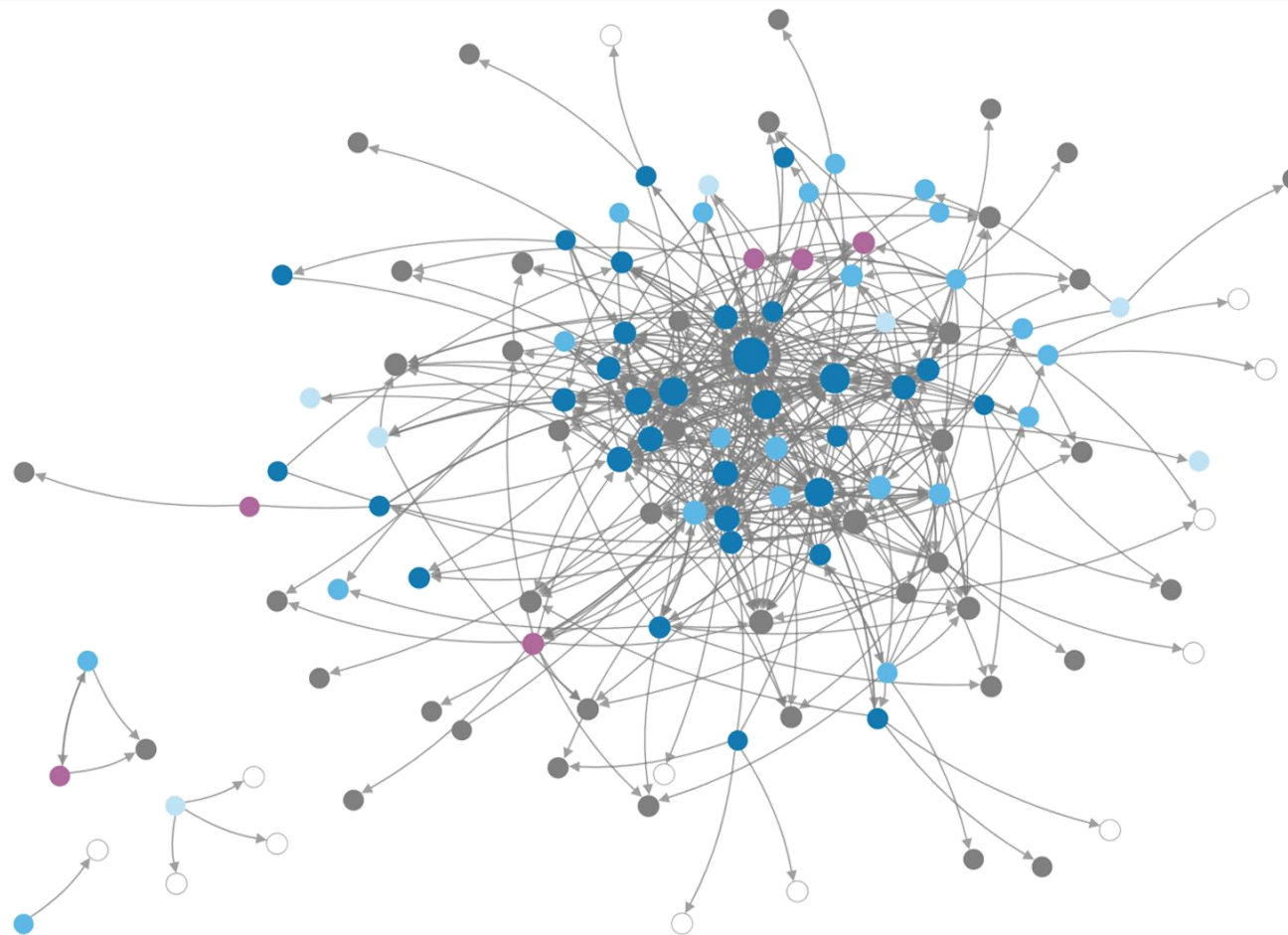
NOTE:

Based on the
network question

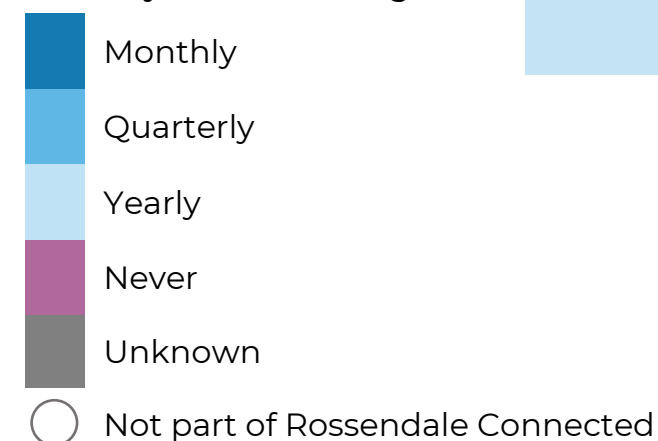
'Who do you
primarily connect
with within the
Rossendale
Connected network'

&

'How often do you
join the monthly
Zoom meetings?'



How often do you join the
monthly Zoom meetings?



CONNECTIVITY INSIDE ROSSENDALE CONNECTED BY ZOOM MEETING ATTENDANCE

NOTE:

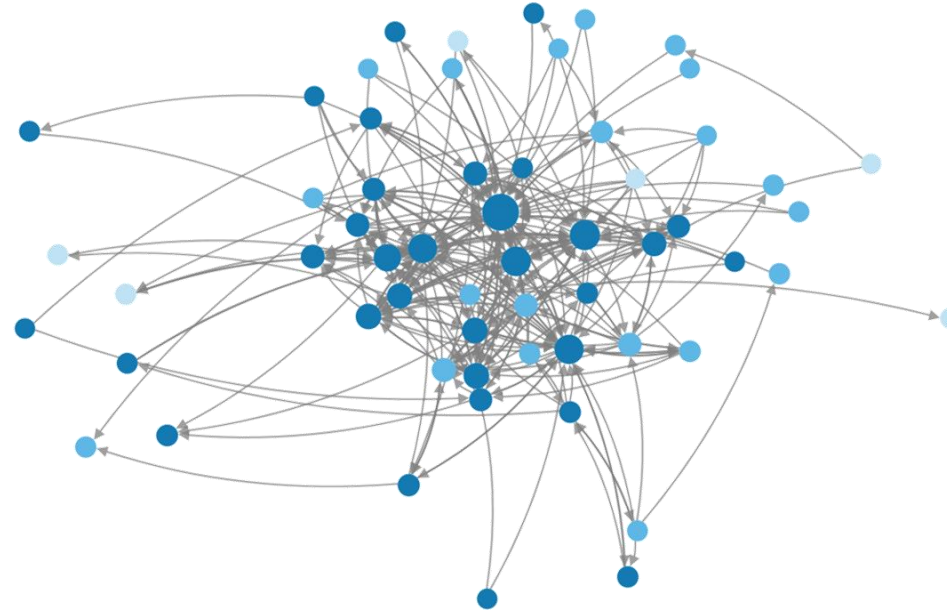
Based on the
network question

'Who do you
primarily connect
with within the
Rossendale
Connected network'

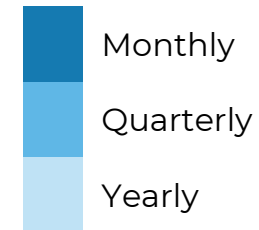
&

'How often do you
join the monthly
Zoom meetings?'

n=61



How often do you join the
monthly Zoom meetings?



CONNECTIVITY INSIDE ROSSENDALE CONNECTED BY ZOOM MEETING ATTENDANCE

NOTE:

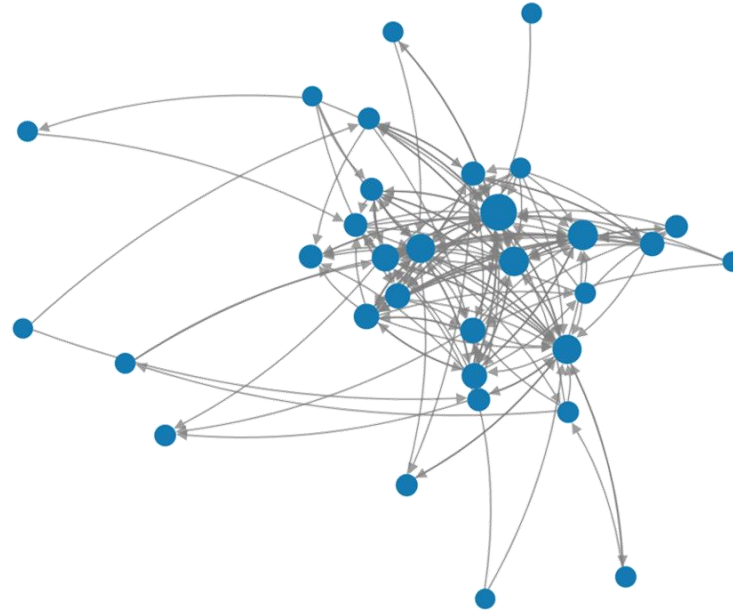
Based on the
network question

'Who do you
primarily connect
with within the
Rossendale
Connected network'

&

'How often do you
join the monthly
Zoom meetings?'

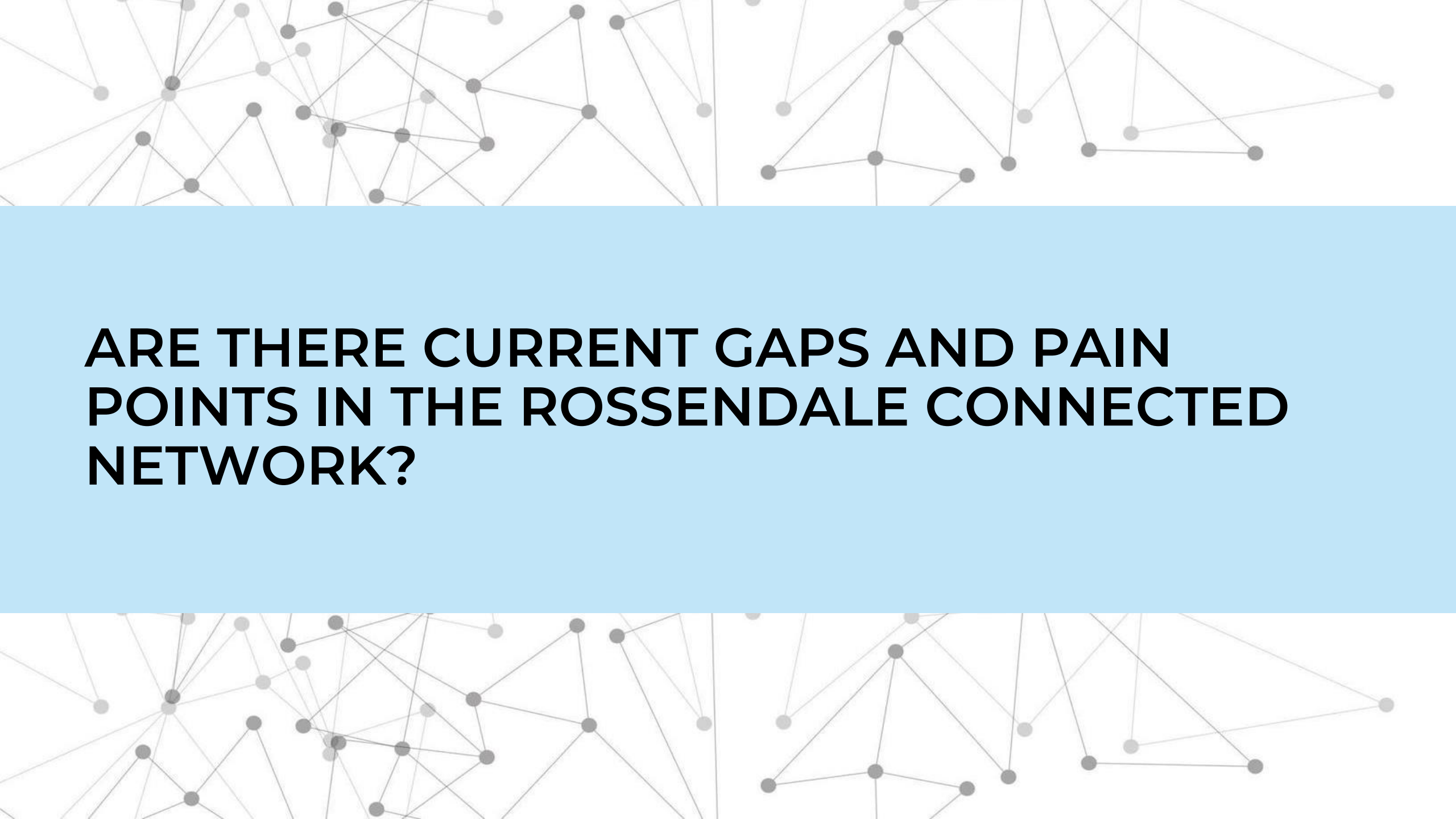
n=32



How often do you join the
monthly Zoom meetings?



Monthly

The background of the slide features a network diagram with numerous grey circular nodes connected by thin, light grey lines. These lines form a complex web of triangles and other geometric shapes, creating a sense of interconnectedness. The diagram is positioned at the top and bottom of the slide, framing a central light blue rectangular area.

ARE THERE CURRENT GAPS AND PAIN POINTS IN THE ROSSENDALE CONNECTED NETWORK?

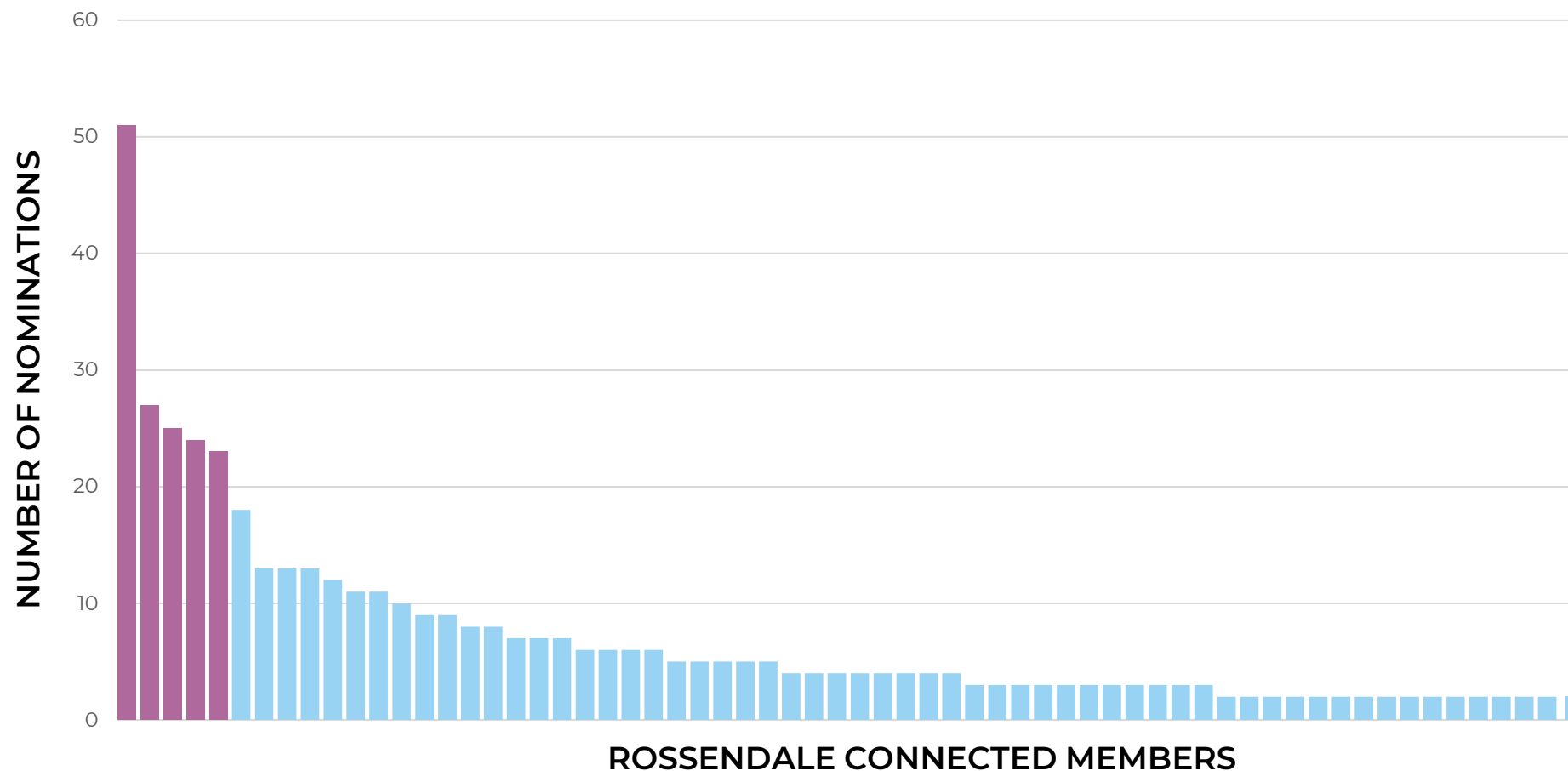
THE TOP 5 HAVE 34% OF ALL NOMINATIONS

NOTE:

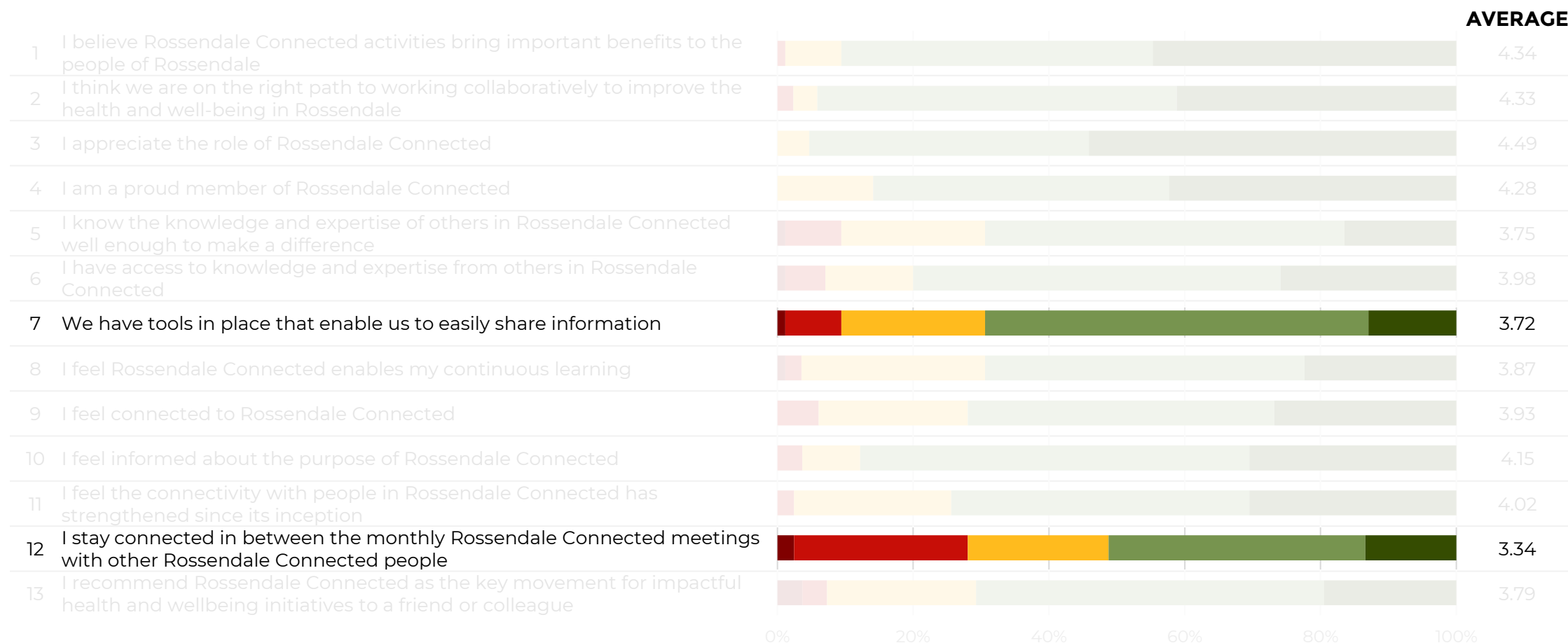
Based on the network question 'Who do you primarily connect with within the Rossendale Connected network'

Restricted to those with 2 or more nominations

n=63



THE COMMITMENT OF THE ROSSENDALE CONNECTED NETWORK



NOTE:
 The averages of the scale questions are calculated based on the scores given to answers:
 ■ strongly disagree (1), ■ disagree (2), ■ neutral (3), ■ agree (4), ■ strongly agree (5)
 N= 85
 The unabridged version is available in the appendix

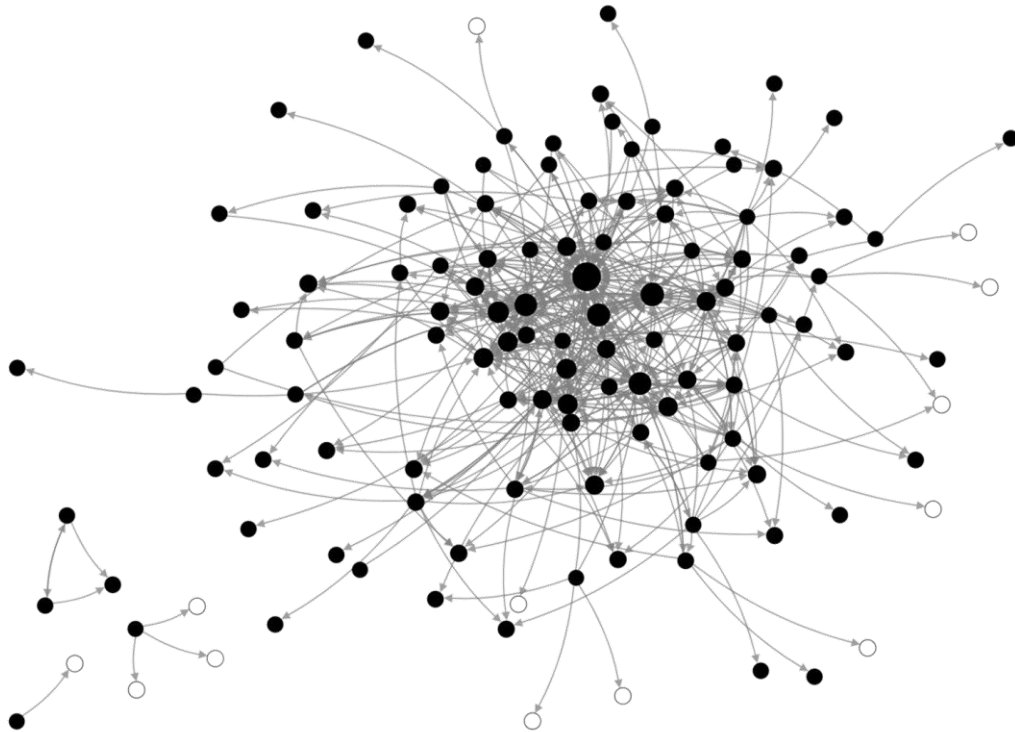
RISK SIMULATION WHEN THE TOP 5 ARE NOY PART OF THE ROSSENDALE CONNECTED NETWORK

NOTE:

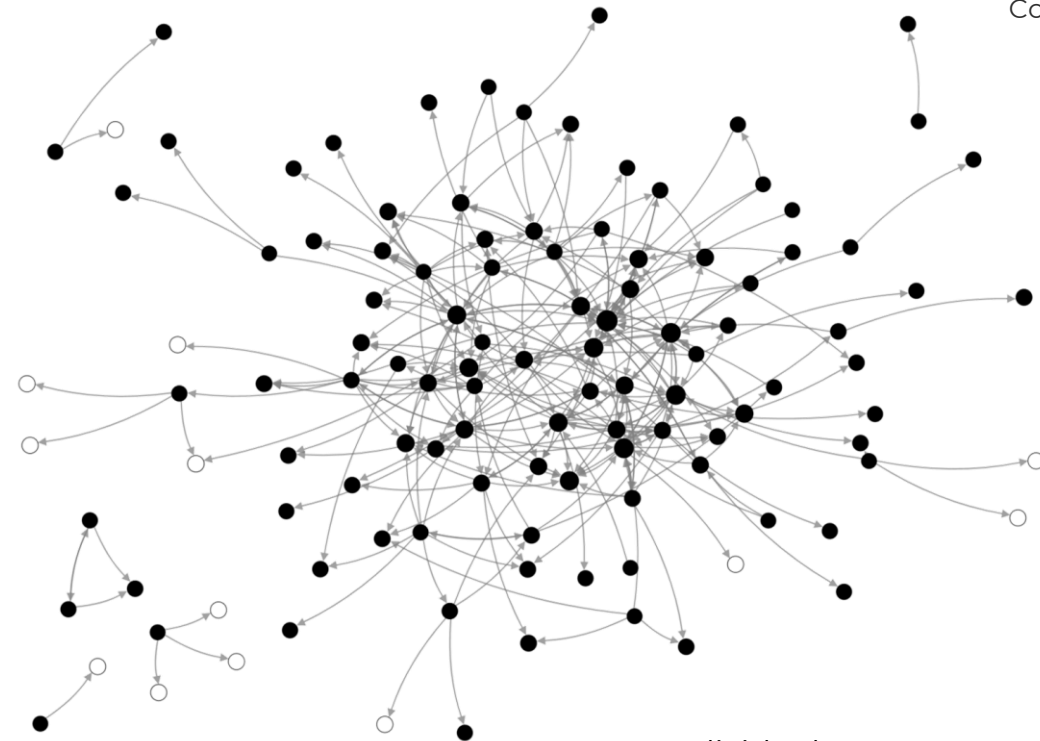
Based on the network question

'Who do you primarily connect with within the Rossendale Connected network'

CURRENT NETWORK

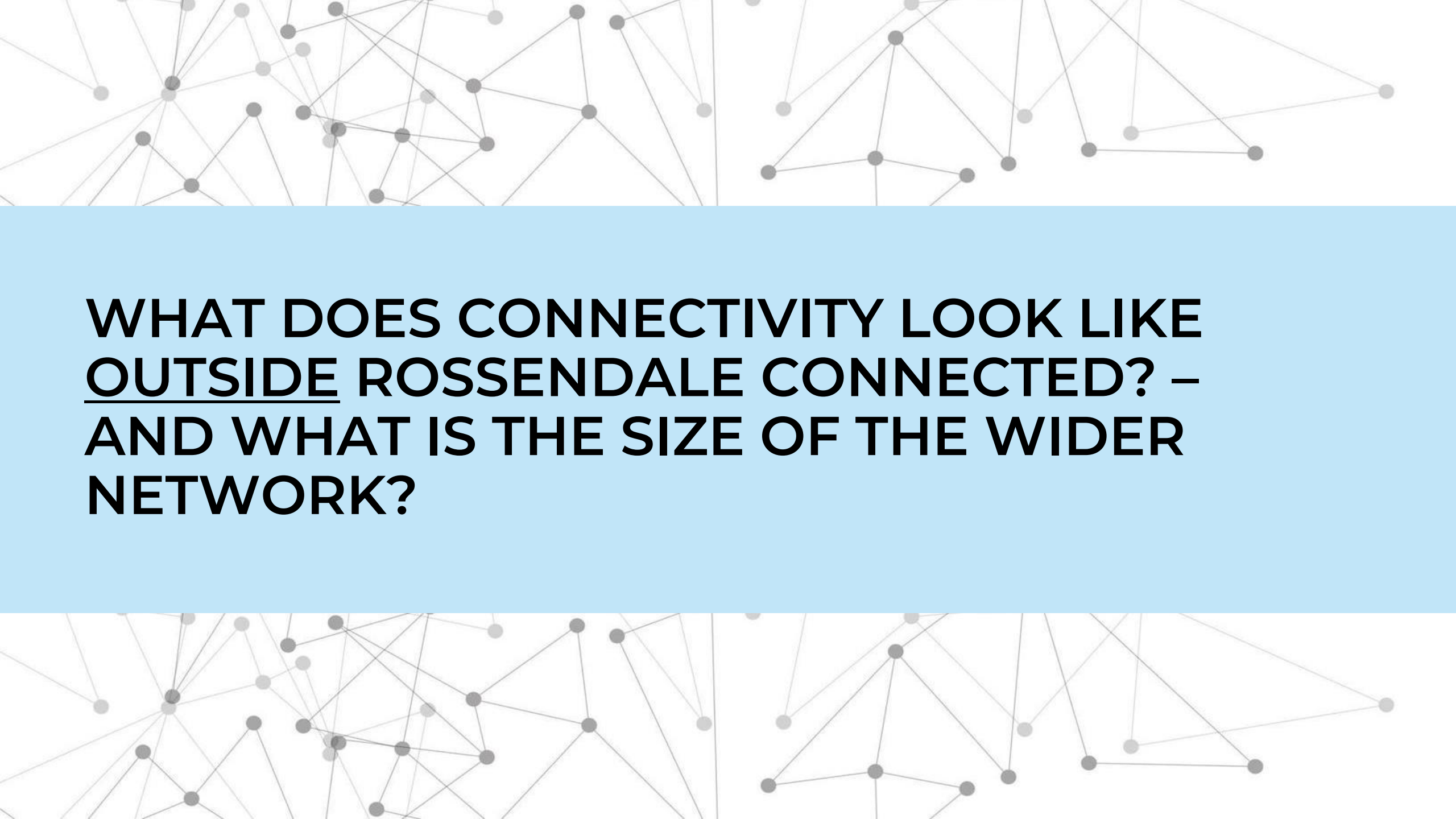


SIMULATED NETWORK



Individuals:

-  Part of Rossendale Connected
-  Not part of Rossendale Connected

A background graphic featuring a network of interconnected nodes and lines, resembling a social or organizational network, in a light gray color. The nodes are represented by small circles, and the lines are thin, connecting the nodes in a complex, web-like structure. This pattern is visible in the top and bottom margins of the slide.

WHAT DOES CONNECTIVITY LOOK LIKE OUTSIDE ROSSENDALE CONNECTED? – AND WHAT IS THE SIZE OF THE WIDER NETWORK?

THE MAPPING OF THE NETWORK OUTSIDE ROSSENDALE CONNECTED

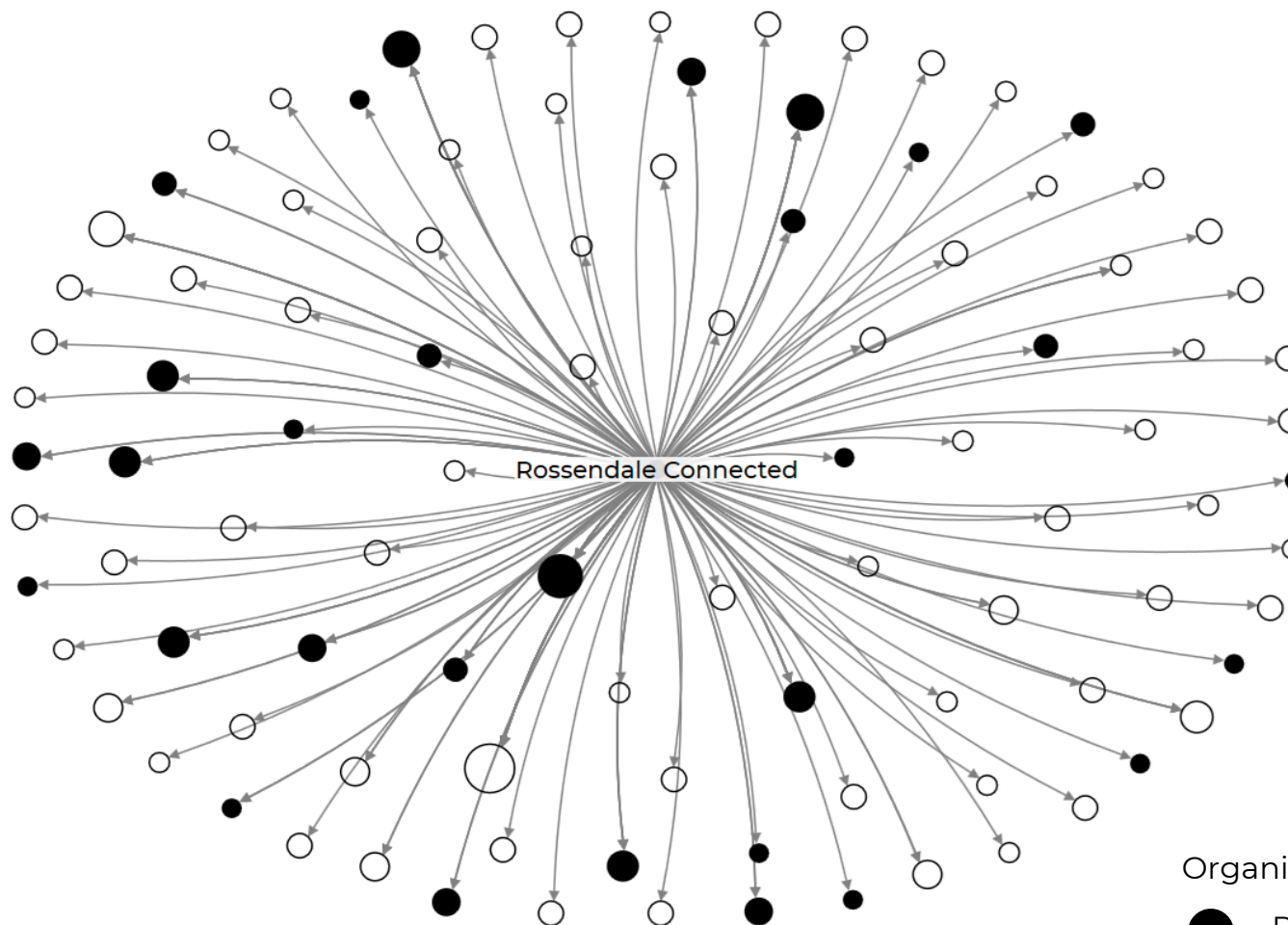
NOTE:

Based on the
network question:

'Who have you
shared information
with from outside
Rossendale
Connected about the
Rossendale
Connected activities?'

The number
indicates how many
people have been
nominated by
Rossendale
Connected members
in the specific
organisations

→ 70 organisations or
organizational units
who are not part of
Rossendale
Connected



Organisations:

- Part of Rossendale Connected
- Not part of Rossendale Connected

THE MAPPING OF THE NETWORK OUTSIDE ROSSENDALE CONNECTED

NOTE:

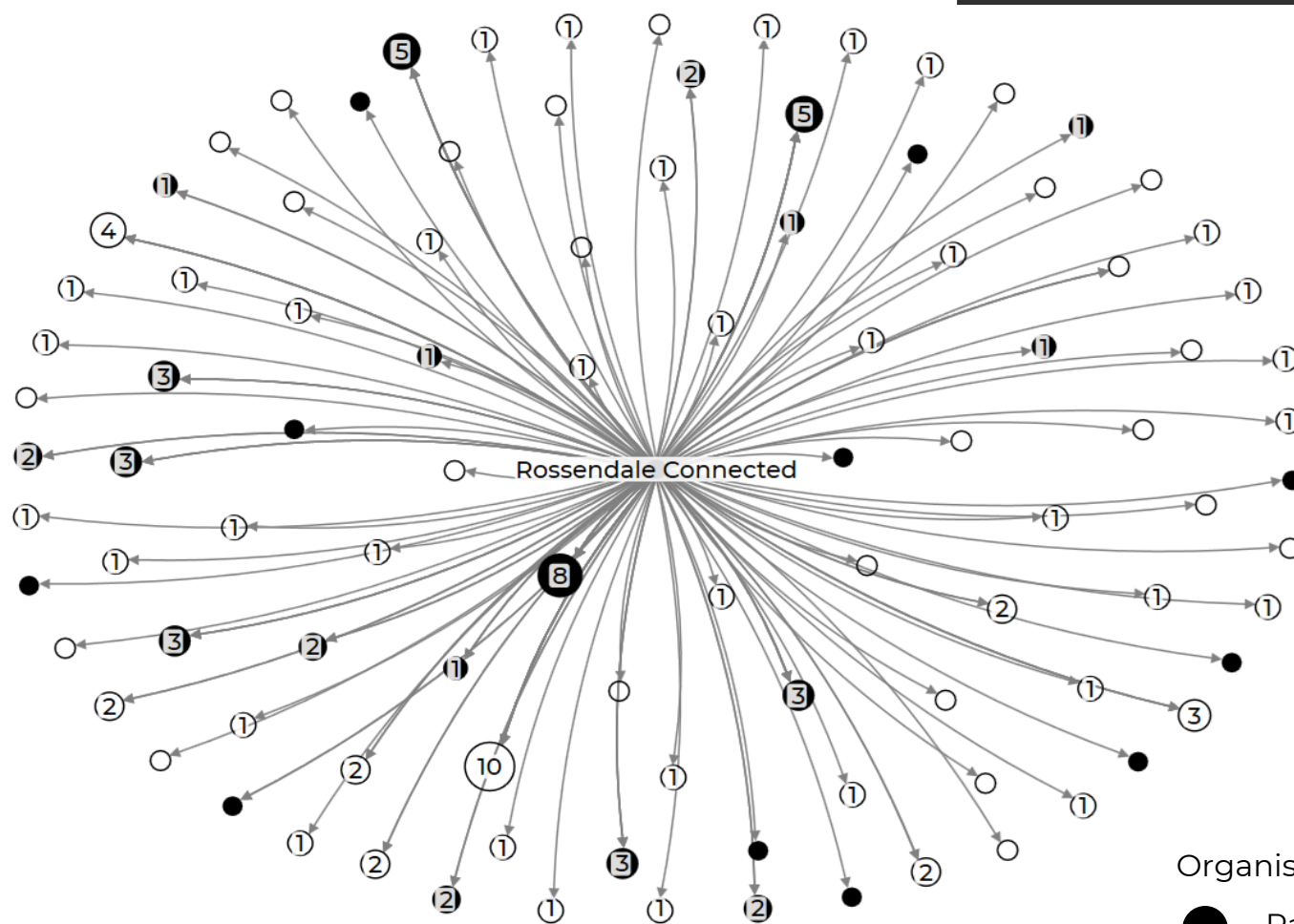
Based on the network question:

'Who have you shared information with from outside Rossendale Connected about the Rossendale Connected activities?'

The number indicates how many people have been nominated by Rossendale Connected members in the specific organisations

→ 107 individuals have received information from Rossendale Connected members on its activities

→ 27 organisations or organizational unit nominated without nominating specific individual



Organisations:

● Part of Rossendale Connected

○ Not part of Rossendale Connected



Innovisor is the recognized boutique advisory within organizational network analysis. It delivers its organizational diagnostics products and services to clients across the world. It documented and coined the “Three Percent Rule” for identification of influencers inside organizations.

The clients of Innovisor come in all sizes and from all industries. The one thing they have in common is that they share our belief: if you listen to your people, trust and engage them, there are no limits to what you can achieve as an organization.

Innovisor is committed to the SDGs. Its operations are closely aligned with the two SDG goals to which it can contribute with the greatest impact – no. 4 and 5 – Quality Education and Gender Equality.



INNOVISOR is organized into two geographic areas: North America and Europe

INNOVISOR Europe ApS
Jernbanepladsen 1
DK-2800 Kgs. Lyngby, DENMARK

INNOVISOR NORTH AMERICA Inc
228 Park Avenue S, #300
New York, NY 10003, USA



In support of

**WOMEN'S
EMPOWERMENT
PRINCIPLES**

Established by UN Women and the
UN Global Compact Office

FOLLOW INNOVISOR ON:



OVERVIEW: THE DIAGNOSTIC TAKES 5-7 MINUTES



SCALE QUESTIONS

(Strongly disagree – Disagree – Neutral – Agree – Strongly agree)

1. I believe Rossendale Connected activities bring important benefits to the people of Rossendale
2. I think we are on the right path to working collaboratively to improve the health and well-being in Rossendale
3. I appreciate the role of Rossendale Connected
4. I am a proud member of Rossendale Connected
5. I feel connected to Rossendale Connected
6. I feel informed about the purpose of Rossendale Connected
7. I feel the connectivity with people in Rossendale Connected has strengthened since its inception
8. I stay connected in between the monthly Rossendale Connected meetings with other Rossendale Connected people
9. I recommend Rossendale Connected as the key movement for impactful health and wellbeing initiatives to a friend or colleague
10. I know the knowledge and expertise of others in Rossendale Connected well enough to make a difference
11. I have access to knowledge and expertise from others in Rossendale Connected
12. We have tools in place that enable us to easily share information
13. I feel Rossendale Connected enables my continuous learning

NETWORK QUESTIONS

1. Who do you primarily connect with within the Rossendale Connected network (list up to 15)?
 - Why do you connect with them? (7 options)
2. Who could you benefit from working more with (list up to 15)?
3. Who have you shared information with from outside Rossendale Connected about the Rossendale Connected activities (list up to 15)?

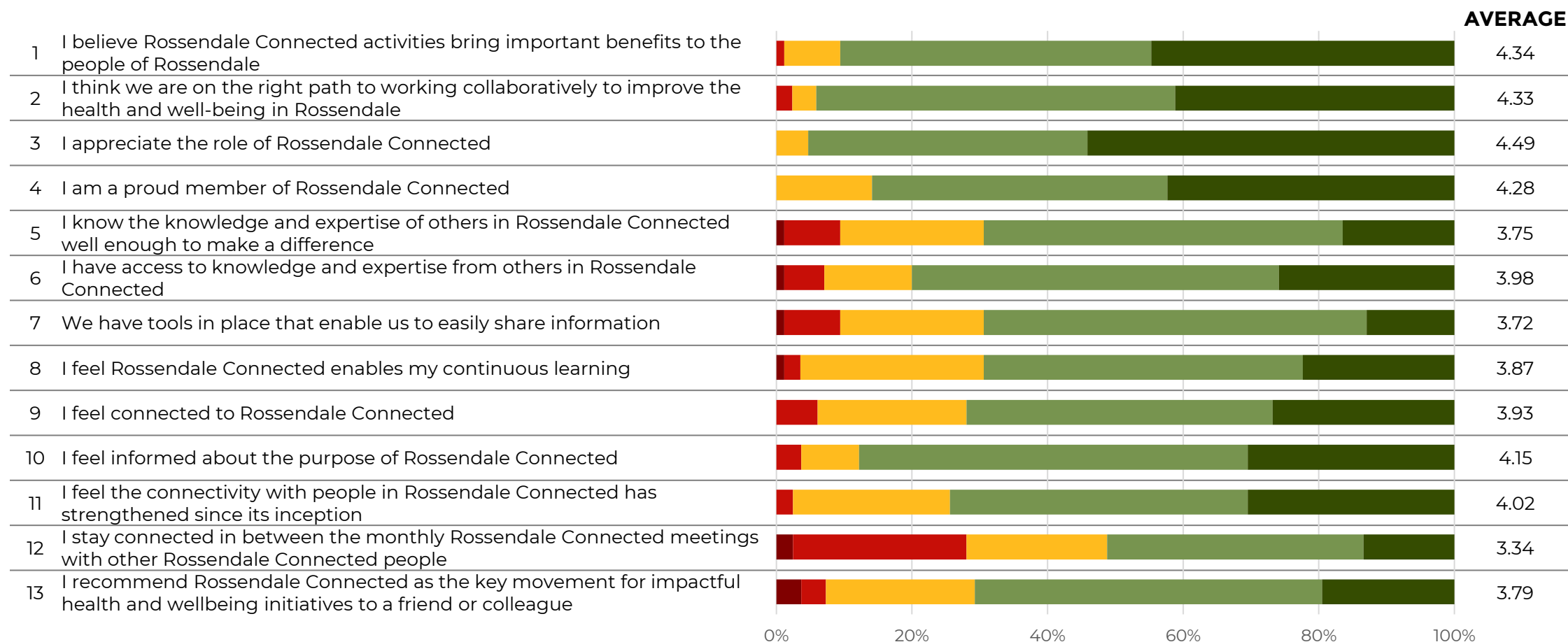
ATTRIBUTE QUESTION

1. How often do you join the monthly Zoom meetings?
 - Every month
 - Once per quarter
 - Once per year
2. Have you joined one of Rossendale Connected 'Big Connect' Events'?
3. Select the health and wellbeing areas in Rossendale Connected you feel involved/engaged in (5 options)

VENTILATION QUESTION

1. In your view, what is the most important health and wellbeing opportunity facing the people in Rossendale?

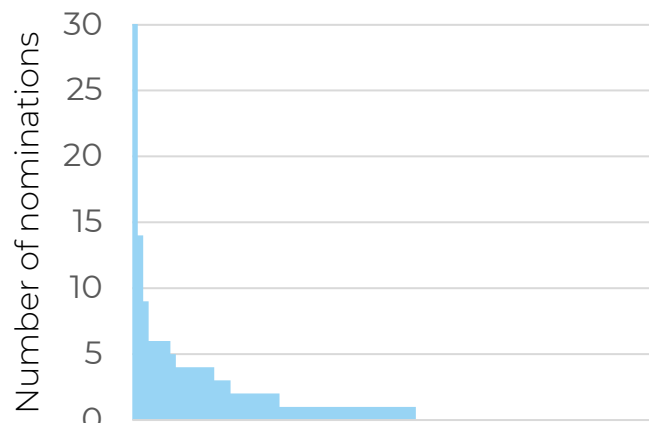
THE COMMITMENT OF THE ROSSENDALE CONNECTED NETWORK



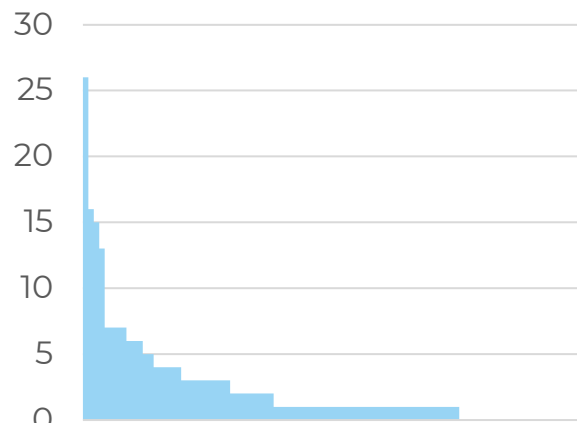
NOTE:
The averages of the scale questions are calculated based on the scores given to answers:
 ■ strongly disagree (1), ■ disagree (2), ■ neutral (3), ■ agree (4), ■ strongly agree (5)
 N= 85

WHY MEMBERS GET CONNECTED

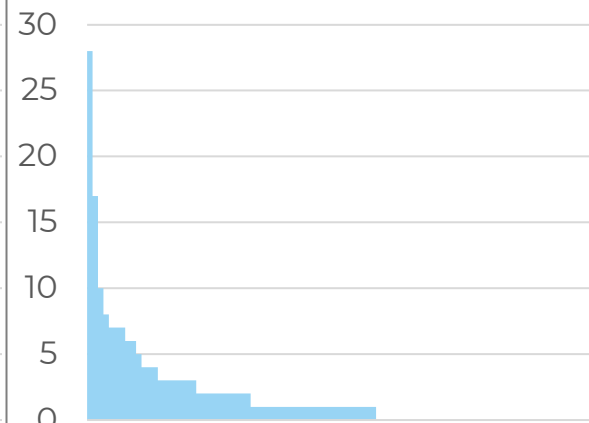
TO GET UPDATED



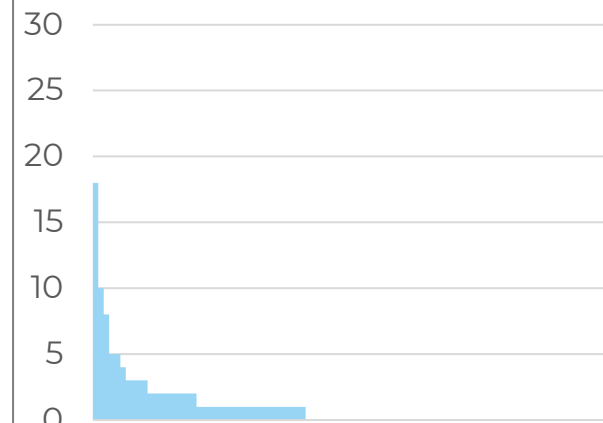
TO GET THINGS DONE



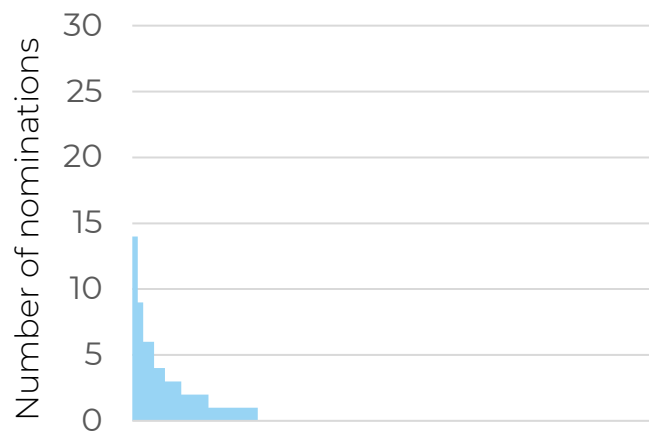
TO GET HELP AND ADVICE



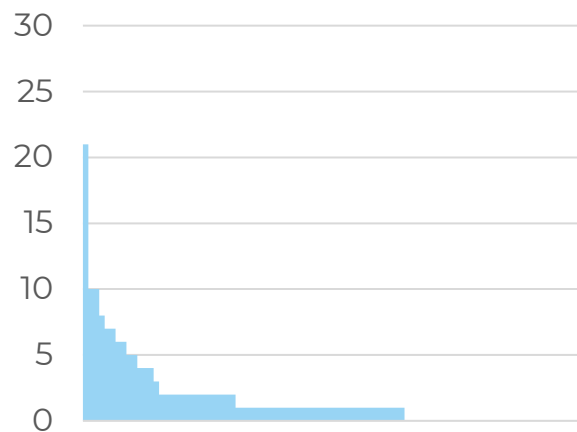
TO MAKE SENSE OF THINGS



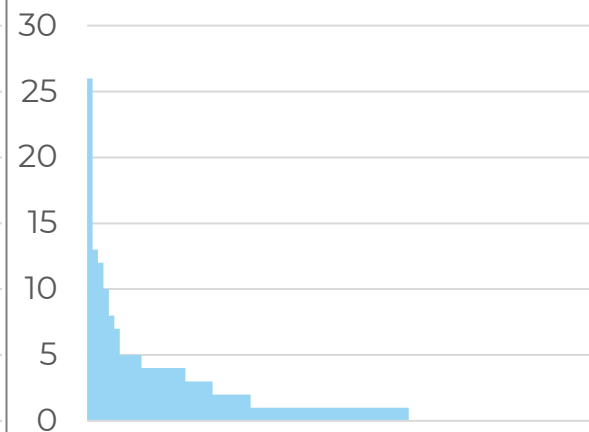
TO GET ACCESS TO DECISION MAKER



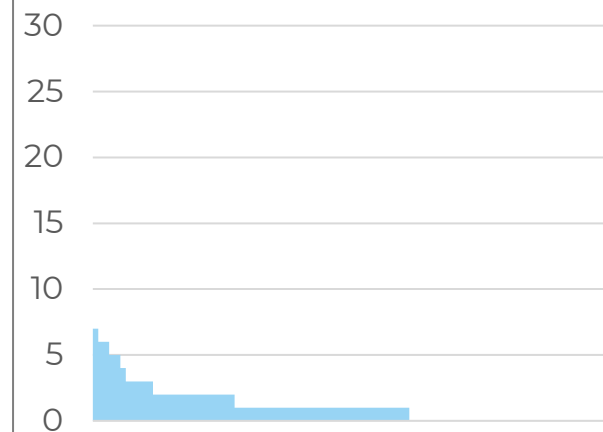
TO GET SUPPORT TO MOVE THINGS



TO CONTRIBUTE TO THE NETWORK



OTHERS



OTHER – WRITE IN

NOTE:

Based on the question 'Select the health and wellbeing areas in Rossendale Connected you feel involved or engaged in'

N=13

Communications, I promote and try and feature a wide range of Rossendale activities

CYP - talking Therapies

Heritage band pride in our Heritage

Hospice

Improving facilities for those living with dementia

Mental & Emotional Wellbeing

Nature and the outdoors

None

Primary care

Qualified Health Coach. Qualified Cancer Coach

Social Prescribing

Young People & Families

Young people and Homelessness
